

**2023**

# CoP Summit

**Social Learning Lab  
Sesimbra, Portugal**

Come back inspired and full of ideas to put into practice

[wenger-trayner.com/cop-summit/](https://wenger-trayner.com/cop-summit/)



# Summit objectives

- ▶ Map the field
- ▶ Address common challenges
- ▶ Identify shared opportunities
- ▶ Walk the talk - balancing structured and emergent processes for coming to innovative conclusions and actionable steps
- ▶ Keep exploring meaningful hybrid participation

## Possible themes include:

- **monitoring & promoting value creation**
- **developing dimensions of maturity**
- **driving organisational initiatives**
- **facilitation and leadership**



# Wenger-Trayner

**1991** Etienne and Jean Lave coined the term “communities of practice” in a seminal book called “Situated Learning”

**1993** Etienne started working as a consultant in the field

**1996** Beverly was a consultant for international, complex projects including community of practice initiatives

**2007** Etienne and Bev joined forces, writing and consulting together

**2020** Etienne and Bev published a new seminal book in the field



*Bev & Etienne: pioneers in the field*

**2020** Etienne & Bev founded the Social Learning Lab for developing the field and for running workshops and events

**2022** The first CoP summit held at the Social Learning Lab



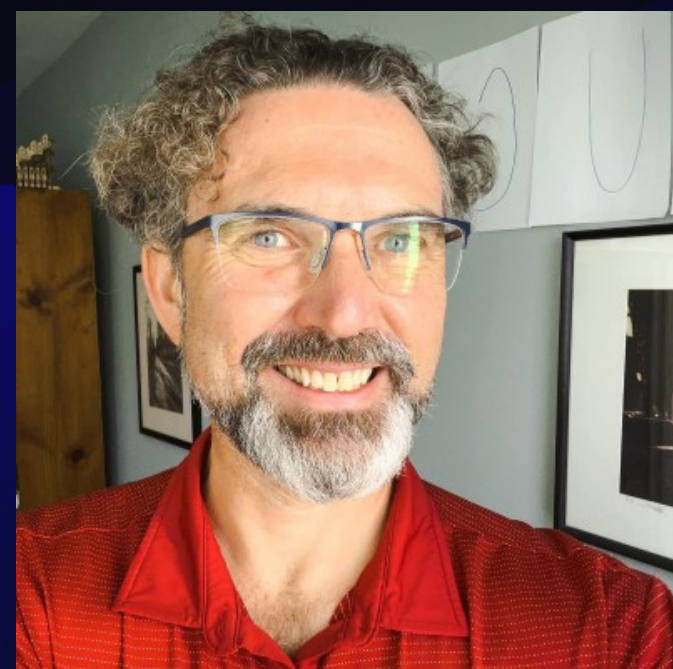
# Summit advisory council

Experienced social learning leaders across sectors, interests and countries



**Bass Vellekoop**

Knowledge Management  
Consultant & Learning  
Consultant at Royal  
Philips, Netherlands



**Darren Cambridge**

Education innovation  
strategist and President  
of Cambridge Learning  
Group, Washington D.C.



**Diane Culver**

Full professor, School of  
Human Kinetics,  
University of Ottawa,  
Canada



**Heidi Madsen**

Social Learning Manager,  
Culture, Change &  
Engagement Team, Chief  
Technology Office,  
JPMorgan Chase



**Laurel Whisler**

Director of J. Drake  
Edens Library at  
Columbia college,  
Columbia, SC, U.S.A.



**Phil Reid**

Product Manager,  
Community Builder &  
Social Learning Leader,  
Chief Technology Office,  
JPMorgan Chase



# Summit takeaways

- ▶ Put your community initiative on the map
- ▶ Benchmark within and across sectors in the field
- ▶ Find out where your initiative is excelling
- ▶ Find opportunities for leadership in the field



The summit was a wonderful meeting of kindred CoP spirits. Together, we wove all of our individual experience and expertise into a rich tapestry of collective new insights. Although I participated from a distance, instead of "there" I felt very much "here". It's been the best hybrid event I have attended.

**Aldo de Moor, Community Sense, The Netherlands**



The COP Summit is an event, rich with inspiring conversations with like-minded colleagues from all over the world. It is a unique blend of Etienne & Bev's hospitality, which creates an open and friendly atmosphere, where we could share and learn in a dynamic environment of sessions and private conversations, from which new ideas and insights emerge and electrify the air, enabling the participants to pick & mix to what relates to their own context. It was interesting for me to see how social learning and Communities of Practice have made their way into so many industries and sectors like technology, education, humanitarian work, sports and environmental sustainability just to name a few and how we share similarities across our journeys.

**Boyka Dimova, International Community Manager @Schwarz IT**



It's well worth the effort to attend the CoP summit. I found it to be an exciting opportunity to expand my horizons across the social learning landscape, and to make meaningful connections with others who are cultivating communities of practices across various sectors and industries. It was a fantastic experience and I would highly recommend it!

**Phil Reid, JPMorgan Chase**



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